



Alberta Land Trust Alliance (ALTA)

Business Plan Overview

ALTA Workshop

March 27, 2008



History of ALTA

- **June 2006:** discussion initiated with land trust representatives status of AB conservation easements.
- **July 2006:** workshop with ~ 35 representatives recommended a coordinated provincial alliance.
- **October 2006:** Land Trust Leadership Project & Interim Steering Committee formed.
- **November 2006:** Land Trust Alliance Business Plan completed & endorsed by AENV.
- **November 2006:** AENV Ministerial announcement for 3-year funding & staffing commitment.
- **May 2007:** Provincial update and next steps.
- **July 2007:** Program Manager, board & action plan.
- **March 2008:** Alberta Land Trust Alliance workshop.



ALTA's Mission

In partnership with the land trust community, increase the amount of land conserved by building capacity in Alberta's land trust organizations and informing governments, landowners, industry and the public about land trusts and the benefits of land conservation.



ALTA's Vision

Strive to conserve landscapes with natural or cultural significance so that the future of Alberta's environment is rich in biodiversity and has strong ecological integrity.



ALTA's Goals

- **Increase level of collaboration among Alberta's land trusts and speak as a unified voice on their behalf.**
- **Increase Alberta land trust's capacity to operate effectively.**
- **Work with all levels of government to influence effective land conservation policies.**
- **Develop grant and/or endowment programs.**
- **Increase stability, credibility and sustainability of land trust work in Alberta.**
- **Keep well informed and communicate information to Alberta's land trust community.**



ALTA Milestones

- October 2006: ALTA Interim Steering Committee
- November 2006: ALTA Business Plan
- November 2006: AE 3-Year Endorsement
- July 2007: ALTA Program Manager
- February 2008: ALTA Website
- March 2008: ALTA Logo
- March 2008: ALTA Incorporation
- March 2008: ALTA Workshop



ALTA

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