

# Canadian Land Trust Alliance



Alliance des organismes  
de conservation du Canada



# Mission

The mission of the Canadian Land Trust Alliance (CLTA) is to promote private land conservation and to strengthen the land trust movement nationally through communication, education and the development of partnerships.



# Guiding Principles

- We focus on the development and delivery of programs that benefit the land trust movement.
- We welcome the participation of those who believe in the importance of voluntary conservation of natural and cultural heritage properties.
- We partner with other organizations on mutually beneficial activities.
- We uphold high ethical standards.



# Strategic Objectives

**Member Programs:** Develop and deliver programs that increase the effectiveness and sustainability of land trusts.

- To provide training opportunities to volunteers and staff of member organizations, in both official languages, that will enable them to better accomplish the goals and objectives of their organizations where not already available.
- To develop and work with member groups to implement the current *Canadian Land Trust Standards and Practices* to ensure the continued confidence of funders, donors and regulatory bodies.
- To identify and develop additional member services that will enable member groups to better accomplish the goals of their organizations.
- To facilitate the flow and exchange of information, communication and networking between land trusts and their service providers.
- To keep the membership aware of the programs and current activities of the CLTA.



# Strategic Objectives cont.

**Outreach:** Promote and maintain public awareness and support for land trusts.

- Related organizations and agencies are knowledgeable about CLTA's plans, role and interest in partnering.
- To promote and maintain community support for land trust activities.
- To build partnerships with national and international organizations.



## Strategic Objectives cont.

**Public Policy:** Influence public policy affecting the conservation of natural and cultural heritage lands.

- Represent the interests and increase the profile of the land trust movement and private land conservation with policy and decision makers at the national level.